



**PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Gregory J. Speicher

Serial No.: 08/881,096

Group Art Unit: 2317

Filed: June 24, 1997

Examiner:

For: INTERNET-AUDIOTEXT ELECTRONIC Attorney Docket No. 935-008  
ADVERTISING SYSTEM WITH DIRECT  
CONNECT

Honorable Commissioner of Patents and Trademarks  
Washington, D.C. 20231

**PRELIMINARY AMENDMENT**

In regard to the subject application, please amend as follows:

IN THE CLAIMS

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Please cancel claims 1 and 2.

Please add the following claims:

>-3. A method for providing an enhanced computer based advertising system, wherein said method comprises the steps of:

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an advertiser placing an advertisement;

06/19/1998 MMARML 00000151 08881085 storing said advertisement;

01 FC:202  
02 FC:203

123.00 00  
300.00 00 Fishing said advertisement

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